

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: James J. Crow, *et al.*  
Serial No.: 10/715,928  
Filed: November 18, 2003  
Title: LARGE-SCALE TARGETED DATA DISTRIBUTION SYSTEM  
Grp./A.U.: 2154  
Examiner: Michael E. Keefer  
Confirmation No.: 4254

Commissioner for Patents  
P.O. Box 1450  
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I hereby certify that this correspondence is being electronically filed with United States Patent and trademark Office on:	
December 17, 2008	(Date)
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(Signature of the person signing the certificate)	

Sir:

**AMENDMENT UNDER 37 C.F.R. § 1.111**

The Applicants have carefully considered this application in connection with the non-final Examiner's Action dated July 17, 2008, and respectfully request reconsideration of this application in view of the following amendment and remarks.